

# THE ALLIANCE

OF AREA BUSINESS PUBLISHERS

## AABP Publication Membership Application

Publication Name: \_\_\_\_\_

Name of Publishing Company: \_\_\_\_\_  
New Members must have been in operation for one year and have published at least six issues.

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Phone No. \_\_\_\_\_ FAX No. \_\_\_\_\_

Website: \_\_\_\_\_

Publisher \_\_\_\_\_ E-Mail \_\_\_\_\_

CEO: \_\_\_\_\_ Editor: \_\_\_\_\_

Frequency: \_\_\_\_\_ Weekly \_\_\_\_\_ Bi-weekly \_\_\_\_\_ Monthly \_\_\_\_\_ Other: \_\_\_\_\_

Annual subscription price \_\_\_\_\_ Cover price \_\_\_\_\_

Publishing Format: Magazine \_\_\_\_\_ Tabloid \_\_\_\_\_

Circulation: No. Paid: \_\_\_\_\_ No. Controlled: \_\_\_\_\_

Circulation Auditing Firm \_\_\_\_\_  
(Attach a copy of the audit or a copy of letter from audit firm accepting you for audit.)

Quantity distributed by Mail \_\_\_\_\_ at newstand \_\_\_\_\_ Other \_\_\_\_\_

Mechanical Size & Specifications \_\_\_\_\_

Magazine Open Rate: F/P-B&W \_\_\_\_\_ F/P 4-Color \_\_\_\_\_

Tabloid Open Rate: F/P-B&W \_\_\_\_\_ F/P 4-Color \_\_\_\_\_

**AABP 2016 DUES SURVEY**  
**(This is NOT An Invoice)**

**STEP ONE:** Please apply the formula on the attached page to ensure that your publication is properly billed. You may use 2015 calendar year figures or those of your most recent fiscal year.

**STEP TWO:** Complete the application, dues survey, and return check list. Include a copy of your most recently completed circulation audit. **A circulation audit, or a letter from ABC, BPA, VAC or CVC indicating that an audit is scheduled, must be submitted.**

**STEP THREE:** Mail your completed dues survey, copy of your current circulation audit:  
 C. James Dowden, AABP, 2512 Artesia Blvd #200, Redondo Beach, CA 90278.

Publishing Company: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Person completing this form: (Please Print) \_\_\_\_\_

Signature: \_\_\_\_\_

**PLEASE CHECK ONE:** Send invoice to:  Publishing Company  Publication(s)

	Publication	Category (A-K)	Full Amount Due		New Amount Due
1.				x 100%	
2.				x 95%	
3.				x 90%	
4.				x 85%	
5.				x 80%	
6.				x 75%	

Annual Membership Dues \$ \_\_\_\_\_  
**New Member Initiation Fee \$ 250.00**

**TOTAL TO BE BILLED \$ \_\_\_\_\_**

**AABP  
MEMBERSHIP DUES FORMULA  
For Calendar Year 2016**

CALCULATE YOUR ANNUAL AABP MEMBERSHIP DUES USING THE FOLLOWING FORMULA:

1. Multiply the number of 2015 paid advertising pages by the one-time black-and-white page rate.
2. Multiply your average PAID circulation (including average single-copy sales) by the basic one-year subscription price.
3. add the two figures together and identify your category below:

Category	ANNUAL REVENUES	Regular Annual Dues
A.	Under \$500,000	\$767.00
B.	\$500,001 to \$1,000,000	\$1,128.00
C.	\$1,000,001 to \$1,500,000	\$1,576.00
D.	\$1,500,001 to \$2,000,000	\$2,140.00
E.	\$2,000,001 to \$2,500,000	\$2,457.00
F.	\$2,500,000 to \$3,000,000	\$2,686.00
G.	\$3,000,001 to \$4,000,000	\$3,205.00
H.	\$4,000,001 to \$6,000,000	\$3,811.00
I.	\$6,000,001 to \$8,000,000	\$4,506.00
J.	\$8,000,001 to \$11,000,000	\$5,179.00
K.	\$11,000,001 to \$15,000,000	\$5,526.00
L.	\$15,000,001 and over	\$6,134.00

CHAIN/MULTI-TITLE COMPANIES MAY DISCOUNT DUES BASED ON THE FOLLOWING STRUCTURE:

Top Revenue Producing Publication-	Full Dues
#2 Revenue Ranking-	5% Discount
#3 Revenue Ranking-	10% Discount
#4 Revenue Ranking-	15% Discount
#5 Revenue Ranking-	20% Discount
#6 Revenue Ranking-	25% Discount
#7 and all others-	30% Discount

**AABP NEW MEMBER APPLICANT  
CHECK LIST**

**RETURN THE FOLLOWING ITEMS:**

- 1.) A COPY OF YOUR MOST RECENT CIRCULATION AUDIT  
 Audit Attached **Or**  Copies of printer invoices for last three issues
- 2.) A COPY OF YOUR MOST RECENT DEMOGRAPHIC STUDY  
 Attached
- 3.) A COMPLETED 2016 DUES SURVEY FORM  
 Attached
- 4.) A COPY OF THIS CHECKLIST SIGNED BY THE PUBLISHER  
 Attached
- 5.) TEN (10) COPIES OF THREE (3) RECENT ISSUES FOR THE MEMBER COMMITTEE  
 Attached
- 6.) TWELVE (12) COPIES OF ONE RECENT ISSUE FOR THE BOARD OF DIRECTORS  
 Attached

**It is understood that to maintain membership in AABP, the Publisher commits on behalf of his or her organization to observe the AABP Code of Conduct. It is further understood that membership in AABP requires timely payment of dues, the submission of this signed form with the information requested and a donation of up to two pages annually for AABP use in the Group Donated Space Program, under the terms and conditions of that program as outlined.**

\*See Code of Conduct attached.

\_\_\_\_\_  
**Publisher's Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Date**

\_\_\_\_\_  
**E-mail address**

\_\_\_\_\_  
**Telephone**

**Attached: AABP Code of Conduct**