



WINTER LEADERSHIP CONFERENCE
SPONSOR REPLY FORM
CasaMagna Puerto Vallarta Marriott Resort and Hotel
January 11-14, 2018
Puerto Vallarta, Mexico

NAME _____

COMPANY _____ EMAIL _____

TELEPHONE _____ FAX _____

I WILL _____ WILL NOT _____ attend the AABP Winter Leadership Conference January 11-14, 2018.

I HAVE _____ HAVE NOT _____ reserved a room at CasaMagna Puerto Vallarta Marriott Resort.

*You can make hotel reservations using the hotel reservation link online at the events section of www.bizpubs.org. Rates are \$161 single/double, run of the house or \$181 Ocean view (plus housekeeping, portorage, & taxes.) The AABP discounted block of rooms is available until December 11, 2017 or when block is sold out. Don't miss out. Make your reservation now

We want to sign up for the following sponsor opportunity:

_____ Winter Conference Supporter (\$650)

_____ Refreshment Break Sponsor (\$800)

_____ Opening Reception Friday (\$1,600)

_____ Cocktails at Dinner, Saturday (\$1,600)

_____ Breakfast-two available (\$1,000 ea)

Our representative at the meeting will be: (Name) _____

_____ Please charge my credit card for the sponsor fee of \$_____

Provide full information for credit card charges.

_____ Check Enclosed Charge my ___ VISA ___ MASTERCARD

CARD # _____ Expire Date _____

Print Name on Card _____ Authorizing Signature _____

PLEASE RETURN BY FAX TO: (310) 379-8283

Questions? Contact Jim Dowden at 310-379-8261 or
jdownen@prodigy.net

SPONSOR OPPORTUNITIES

2018 AABP Winter Leadership Conference

There is an opportunity for Associate Members to support AABP and achieve visibility and access at the Winter Leadership Conference. This meeting is intended to be an intimate meeting of owners, publishers and key decision makers of member publications only. Sponsors may attend. For the Winter Leadership Conference there is not an opportunity to formally exhibit products, but, rather, an opportunity for exposure and access to the group. The following opportunities are available.

Winter Conference Supporter

All Conference Supporters will be listed in the final printed program, receive a copy of the final registration list in electronic form and may have one printed item in the registration packet given to each delegate. Each Conference Supporting company will receive **one** complimentary registration for a company representative. (Attendance is limited, to help maintain the intimate nature of the gathering.)

Cost: \$650

Specific Event Sponsorships:

Refreshment Breaks

(Sat, am & Sun, am)

In addition to being listed as Conference Supporter, the refreshment break sponsors will be listed as event sponsors in the printed program, one hand-out piece included in registration packets and one printed piece on tables at the event. Chair will acknowledge sponsors from the podium. Includes one registration.

Cost: \$800 each

Saturday & Sunday Breakfasts

In addition to being listed as a Conference Supporters, the breakfast sponsor will have Signage at the event, will be listed as event sponsor in printed program, have one hand-out piece included in the registration packet. And will have an opportunity for a 2-3 minute presentation to the group at the breakfast. Includes one registration.

Cost: \$1,000 each

Friday Reception

Sponsor the Friday Reception. In addition to being listed as a Conference Supporter, the reception sponsor will be listed as event sponsor in printed program, have one hand-out piece included in the registration packet. And will have an opportunity for a 2-3 minute presentation to the group during the session on Saturday or Sunday. Includes two registrations for company personnel.

Cost: \$1,600

Cocktails at Saturday Dinner

Sponsor cocktails at the optional group dinner on Saturday evening. In addition to being listed as a Conference Supporter, the sponsor will be listed as event sponsor in printed program, have one hand-out piece included in the registration packet. And will have an opportunity for a 2-3 minute presentation to the group during the session on Saturday or Sunday. Includes two registrations for company personnel.

Cost: \$1,600

Contact:

Jim Dowden, AABP Executive Director
310/379-8261 or at jdowden@prodigy.net