

# THE ALLIANCE

OF AREA BUSINESS PUBLICATIONS

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**For Immediate Release**

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## THE ALLIANCE ANNOUNCES 2011 EDITORIAL EXCELLENCE AWARD WINNERS FOR LEADING BUSINESS PUBLICATIONS

**LOS ANGELES**—The Alliance of Area Business Publications presented 108 awards to newspaper and magazine business periodicals June 25, 2011, the climax of its three-day annual Summer Conference in Providence, RI.

There were 487 entries from 45 publications in the competition this year. Despite the economy, entries remained close to last year. Divisions include Magazines, Newspapers, Open, Online and Best of Show. Gold, silver and bronze awards were presented in most categories.

“A couple of the judges noted that there were more upbeat or good news business stories this year. The business press sees the trends more quickly than the general media, so that would portend a good economic future,” noted contest coordinator Prof. Daryl Moen of the University of Missouri School of Journalism. “The web and digital newsletter divisions continue to get better. Best body of work for a single reporter in the newspaper category attracted the most entries and was highly competitive.”

The annual Editorial Excellence Awards competition recognizes excellence in journalism, photography and design achieved by regional business publications. Judges (profiled in attached list) are comprised of faculty members from the University of Missouri School of Journalism, with qualifications in respective areas.

“The purpose of the Alliance competition is to encourage a high level of journalistic performance and service to communities by recognizing editorial excellence and outstanding visual presentation in regional business publications,” said Alliance Executive Director C. James Dowden.

Best Magazine went to **DBusiness**; Best Newspaper: Small Tabloids went to **Worcester Business Journal**, and Best Newspaper: Large Tabloids went to **Los Angeles Business Journal**. Best Cover, Magazine went to **Baltimore SmartCEO**, and Best Front Page, Newspaper went to **Baton Rouge Business Report**. Most Improved Publication is **Tulsa Business Journal**. Best Web site went to **Crain’s Detroit Business**. Best Online Scoop went to **Crain’s New York Business**. Best Staff-Generated Blog went to **Crain’s New York Business**. Best Multimedia Story/Editorial Feature went to **Crain’s Chicago Business**. Best Daily E-Mail went to **Rochester Business Journal**, and Best Industry Specific E-Newsletter went to **Crain’s Detroit Business**.

“There was good quality in the scoops coverage this year,” Prof. Moen said. “The overall level of professionalism continues to increase across the board, several judges noted.”

Headquartered in Los Angeles, the Alliance is a nonprofit national organization representing 64 independent magazine and newspaper members in the United States, Canada and Australia. For more information about the Alliance, call 310/364-0193 or visit [www.bizpubs.org](http://www.bizpubs.org).

The award winners in each category and judges’ biographies are listed on the following pages:

# Alliance Editorial Excellence Awards 2011

*Judged spring 2011*

## MAGAZINES ONLY

### 1. Best Cover

**Bronze:** Twin Cities Business, Dale Kurschner, editor; Scott Buchschacher, designer; Travis Anderson, photographer

This magazine makes shooting on city streets seem as uncomplicated as photographing a studio still life. Here, the smartly positioned model and strong diagonal of her action pose merge with the simple but well-placed cover lines and bright type to instantly convey a youthful, upbeat mood. This cover is proof that regional business magazines can be as stylish and clever as any consumer title.

**Silver:** Florida Trend, Mark R. Howard, editor; Gary Bernloehner, art director; Jason Morton, associate art director

Simplicity is the key in this restrained and highly successful cover. Every element works. The silhouetted figure against the blue-gray sky and its invasion into the bold, red logo communicates the essence of the story, while the main cover line and deck confirm that visual message. In this design, less really is more.

**Gold:** Baltimore SmartCEO, Jeanine Clingenpeel, editor; Erica Wood, art director

The parts make the whole in this smart, playful cover. The nicely lit portrait against the contrasting background creates the strong focal point. All of the supporting elements – the bright palette, use of descending circles that mirror the “O” in the logo, the main cover line and the effective use of transparency – balance to create a surprising, lively cover with a well-crafted design as spirited as the story it heralds.

### 2. Best Feature Layout

**Bronze:** Twin Cities Business, “Believe it or Not”; Travis Anderson, photographer, Chris Winn, designer

Great opening portrait. Graphic is a strong attempt to incorporate the subject matter, i.e., cigarettes, into the data presentation. Subhead typography lends consistency to the pages of the layout. Ample subheads add points of entry into the long narrative.

**Silver:** DBusiness, “Restaurants for Business”; Jessica Decker, art director; Roy Ritchie, photographer; Taryn Bickley, stylist

The sophisticated imagery attracts readers and gives a good sense of place for this package about business restaurants. A consistent feel is maintained on the subsequent pages. The listings typography is clean and well done. The information key is useful and the icons make intuitive sense.

**Gold:** Florida Trend, “The War Business”; Gary Bernloehr, art director; Jason Morton, associate art director

The dominant portrait with projected image provides a compelling point of entry for this layout. There is a good balance between visuals and text throughout. Nice attention to typographic detail and in the sidebar: font choices emphasize the right words and bullets effectively separate component parts. Key statistics/numbers are pulled out to display level, and the map and charts help tie it all together. Captions are easy to read and well-written.

### 3. Best Use of Photography/Illustrations

**Bronze:** Virginia Business, Robert Powell, editor; Adrienne Reaves-Taylor, designer/production coordinator; Mark Rhodes, photographer; Kerry Talbott, illustrator

Virginia Business uses wonderfully creative illustrations and large photographs. Judges like “The Big Fix” illustration and the “Public project, private risk” photograph. Both are used and executed particularly well.

**Silver:** Business North Carolina, David Kinney, editor; Manny Marquez, art director

Business North Carolina has an entry with variety, from photo essays to portraits to illustrations. They are respectful of images, which are not overly manipulated or controlled. Their portraits are thoughtful, many of which show a sense of humor, such as the “In Another Life” portraits. Judges were impressed with the use of multiple documentary photographs in photo essays.

**Gold:** Florida Trend, Mark R. Howard, editor; Gary Bernloehr, art director; Jason Morton, associate art director

Florida Trend’s photographs and illustrations have impact. They are large, colorful, technically superb and full of information. There is a mix of illustrations, portraits and photo essays. Judges were impressed with the unique lighting in the “Top Secret” portrait and clever framing in the hookah photograph. The Style & Trend sections were also a strong addition to this package.

### 4. Best Overall Design

**Bronze:** Florida Trend; Gary Bernloehr, art director; Jason Morton, associate art director

This magazine makes great use of a clear and functional design. The authority and polish exhibited in the visual choices lend authenticity to the content. “The War Business” package is a good example of a cover and feature spread working well together. Typographic detailing is really well done, all the way down to effective listings typography. This magazine also does a good job with sell lines and arrangement of type on the covers.

**Silver:** Twin Cities Business; Scott Buchschacher and Chris Winn, designers

There is an upbeat attitude evident throughout the visual presentation -- a combination of how the photos are shot, the arrangement of elements on pages and the color palettes used throughout. Main feature layouts present a nice variety in how each story is treated, such as the story about hotels in India and the package on the best of the recession. There were also several examples of quite sophisticated typography, such the fading type in a headline about the Disappearing Middle.

**Gold:** DBusiness; Jessica Decker, art director; Megan Dekok, assistant art director; R. J. King, editor

A strong hierarchy of typography creates a consistent order throughout. Font choice are contemporary, and display type on feature stories is particularly good. Well-done illustrations help convey the content and mood, particularly in the department pages. Covers showcase a well-designed magazine logo and sophisticated visual approaches to illustrating the content. Even standard features like the “30 under 30” are presented in a way that is visually fresh and appealing. There is also good use of graphics and photos throughout.

### 5. Best Feature

**Bronze:** Baltimore SmartCEO, “Challenges Welcome,” Jeanine Clingenpeel, editor; David Callahan, writer; Craig Burris, publisher

This story begins with an attention grabbing narrative lead, and then continues throughout with interesting anecdotes that hold the reader's attention. It's not only a story about a man who succeeded in business, but it also provides strong lessons for fledgling entrepreneurs.

**Silver:** Florida Trend, "Pipe Dreams: What are These People Smoking?," Mark Howard, editor; Amy Keller, writer

Counterculture transforms into a business opportunity in this writer's carefully crafted story about hookah smoking parlors. An engaging narrative that melds consideration of a variety of serious issues—government regulation, the law, cultural norms and entrepreneurship—gives this story intellectual heft, while staying interesting to read.

**Gold:** Business North Carolina, "The House Edge," David Kinney, editor; Edward Martin, senior contributing editor

This captivating, insightful story about the challenges of operating and expanding a tribal casino was strengthened by a strong narrative voice and visual writing that worked on a number of different levels. In addition to taking a deep look at the gaming industry, this piece also spoke to the human issues, and how background and heritage inform a present day business leader.

## 6. Best Personality Profile

**Bronze:** Philadelphia SmartCEO, Jeanine Clingenpeel, editor; David Callahan, writer; Jaime Nespor-Park, publisher

Pat Croce's laser-like focus and unbridled passion -- whether for the latest in his long line of businesses or his unending appetite for pirate artifacts -- shine through as the trademarks of a businessman who's become a master of transitions.

**Silver:** Business North Carolina, David Kinney, editor; Tim Gray, writer

This engaging profile, rich on literacy about craft breweries, shows how Oscar Wong and his button-down personality emerged from an engineering career and found success in an industry known more for artists than business people.

**Gold:** Georgia Trend, Neely Young, publisher and editor-in-chief; Susan Perey, editor; Jerry Grillo, senior editor

A revealing blend of personal and financial details shows how the CEO of Aflac connects with his workforce to create a culture of creativity. The profile leaves readers with a good sense of how the personality of this Fortune 500 leader reflects the values of transparency, ethics and worker satisfaction that define his company.

## 7. Best Body of Work/Single Writer

**Bronze:** Business North Carolina, Edward Martin, senior contributing editor, David Kinney, editor

No one is more secret than gaming operations, and Kinney's profile of Darold Londo, the CEO of a new Cherokee gaming operation, really shows how Kinney was able to negotiate total access. This "push" was evidences in his other selections – the inside story of doctors battling a hospital CEO, and inside the life of an insurance investigator.

**Silver:** Twin Cities Business, Jack Gordon, writer, Dale Kurschner, editor

How do you make a first-person story sound fresh? Ask Jack Gordon, who pared a stop-smoking entrepreneur with his own experience. And, again, Gordon's profile of a crack real estate agent goes beyond the routine with great anecdotes and strong pacing.

**Gold:** DBusiness, Norm Sinclair, writer, R.J. King, editor

Norm Sinclair pulls out all the stops to deliver stories that go beyond the routine. This selection retells the untold tale of how Kmart veered off course, pieced together from former execs whose confidentiality agreements had expired. And he delivered on a jolting story about desperate Detroiters who are risking their lives to steal natural gas and electricity. In short, great sourcing and a fast-paced narrative make for compelling reads.

## **NEWSPAPERS ONLY**

### **8. Best front page**

**Bronze:** Indianapolis Business Journal, Jo Hohlbein, creative director; David Vrabel, designer/illustrator

Is Sardar Biglari a young up-and-coming version of Warren Buffett, or is he vastly different? The centerpiece illustration does a great job of conveying the fact that the two men have some similarities but are hardly carbon copies of each other. The reflection of Buffett is clear enough to instantly know who he is, but is blurred just enough in the reflection to raise the same doubts that are conveyed in the narrative. The extra 3-D effect of having Biglari pop out of the package and into the flag helps create the size and contrast needed to make it the focal point of the page.

**Silver:** Crain's New York Business, Xana Antunes, editor; Steve Krupinski, art director, Buck Ennis, photographer

This front page design hinges entirely on a layered illustration depicting the “new faces” of workers who suddenly find themselves with new rights to organize. Combining multiple faces with different facial expressions, skin tones and other physical differences is hard to pull off, but it's done masterfully in this illustration. The rest of the page is downplayed to make sure the illustration stands out, and it does, very, very well.

**Gold:** Baton Rouge Business Report, JR Ball, executive editor; Scott Gremillion, managing editor; Hoa Vu, art director

A cover illustration for a story on how restaurants are doing in a tough economy would often times be done with an environmental portrait of a chef, or maybe an illustration of a closed sign hanging on the front door of this restaurant. But not in Baton Rouge, where this story was presented with a fresh concept – a sparse plate of food, made to look like a face, with an expression that doesn't just convey the doom-and-gloom of a tough economy, but rather what the story seems to really be – some thrive and some struggle.

### **9. Best Feature Layout**

**Bronze:** Los Angeles Business Journal, Robert Landry, design director

“Cornering Downtown” opens with a beautifully designed centerpiece that incorporates generous white space and a strongly coordinated color palette. The package is well-coordinated throughout with a simple elegance. It has a strong left to right flow, good placement of photos and value-added sidebars and graphic.

**Silver:** Baton Rouge Business Report, Scott Gremillion, managing editor; Hoa Vu, art director

The dramatic photo on the opening spread of “Crude Awakening” adds enormous context to this package about the BP oil spill. The designers wisely choose unique images that added to the message of the tremendous event, especially in light of many images were seen throughout the media during the disaster coverage.

**Gold:** Crain’s New York Business, Xana Antuner, editor; Glenn Coleman, managing editor; Steven Kirpinski, art director

The dynamic opening spread lifts “Big Ideas” into first place. It continues with strong layout throughout, with an engaging and fun presentation of lots of information in short bites.

## **10. Best Use of Photography/Illustrations**

**Bronze:** Indianapolis Business Journal, Tom Horton, editor

There’s no denying the power and attraction of the dragon cover, with its playful blue vs. red political faceoff over gerrymandering. Fully and effectively integrated into the page and its typography, the Safe Landing illustration draws the eye and moves it down the page. The Cutting Corners illustration also functions as an information graphic that simplifies a complicated story. Raising Rates is clever, clean and simple. The other illustrations also benefit from great play, sizing and impact.

**Silver:** Crain’s New York Business, Xana Antunes, editor, Buck Ennis, photographer, Steve Kapinski, art director.

A story of the potential impact of adding LeBron James to the local NBA franchise appeared in several entries; the visual execution here topped the others. Power of Pink is a terrific, fun image that jumps out of the page at you. Illustrations are strong and add a storytelling dimension, not just decoration. Photos and illustration benefit from great play, smart editing and wonderful reproduction.

**Gold:** Los Angeles Business Journal, Charles Crumpley, editor, Robert Landry, design director

The strength of visual content throughout and the variety and impact of documentary and photo essays set this entry apart. The package on the beach community of Venice is visually stimulating, the baseball stadium package is comprehensive. The environmental portraits of Colorful Characters are interesting, fun and boldly displayed.

## **11A. Best Overall Design: Small Tabloids**

**Bronze:** San Fernando Valley Business Journal, Jason Schaff, editor; Marcia Liudahl, production manager

These staff members put serious effort into the visuals with their lead packages, and the visuals help carry the storytelling weight. They play photos well, with nice dominance. Pages have a clear hierarchy and are clean and consistent. Stories make good use of subheds and include plenty of display type and other entry points.

**Silver:** MaineBiz, Carol Coultas, editor; Jan Holder, art director

The visuals on these covers are creative and offer nice variety. Visuals balance the text well, especially in sidebars and graphics. A nice core typographic palette serves the publication well, from lead packages to standard pages to the listings at the back of the book.

**Gold:** BizTimes Milwaukee, Steve Jagler, editor; Shelly Tabor, art director; Picara Hay, graphic designer

This publication is a clear winner. Pages are lively and full of energy. A vibrant tone is set with the table of contents and continues through the entire book. Dramatic photo play is aided by stellar reproduction. Typography and color combine to create simple hierarchy.

## **11B. Best overall Design: Large Tabloids**

**Bronze:** Los Angeles Business Journal; Robert Landry, design director

Readers benefit from strict adherence to grid layouts and good typographic hierarchy on every page. Lead cover story visuals bring reader in, a notable example being the Near and Far feature. Layouts

give the photos ample space on the page. The Wealthiest Angelenos special report was particularly well done, with elements comfortably arranged/produced.

**Silver:** Crain's New York Business; Xana Antunes, editor; Steven Krupinski, art director

The layouts feature the right blend of consistency and variety. Visuals are often used effectively as storytelling devices, such as the inflation breakfast explanation. Solid design throughout the 25th anniversary presentation combines good illustration, layouts and typography. There are also several good uses of varied graphic approaches to presenting data, most notably in the 2010 city facts pages.

**Gold:** Crain's Chicago Business; Thomas J. Linden, art director; Jason McGregor, graphics editor; Karen Freese, associate art director

This publication features an excellent use of graphics, particularly in the State of Small Business special feature. Photos mix solid documentary work with excellent portraits that showcase sophisticated photographic technique. Photos are displayed in a way that brings out the quality of their content. Excellent reproduction makes the design pop. The typographic palette is chosen to offer a natural hierarchy. Color is used to good effect and helps steer reader through material.

## 12. Best Feature

**Bronze:** Baton Rouge Business Report, Stephanie Riegel, contributing writer

In "A rare sight," Riegel tackles the sensitive topic of race relations in the business community with exceptional reporting. Her well-sourced story melds compelling interviews with authoritative demographic data to demonstrate how Baton Rouge appears divided into two cities. The anecdotes and revealing quotes clearly illustrate the extra obstacles faced by African-American business professionals – even in an age when the United States is led by an African-American president. But the nuanced story also highlights positive developments.

**Silver:** Crain's New York Business, Elaine Pofeldt, small business editor

Pofeldt offers a riveting narrative in "Debt may crumble their cookie," a profile of two partners struggling to keep their dessert business alive even after the stress of running a small business had ended their personal relationship. The fascinating story of Charley Tucker and Jen Houston presents a microcosm through which to see the larger picture of the huge risks entrepreneurs take when financing their businesses with credit cards, as well as the personal costs incurred while running a business.

**Gold:** Crain's Chicago Business, H. Lee Murphy, reporter

Although countless news organizations have reported on the crisis in the mortgage industry, "Home, interrupted" tells a largely forgotten angle with vivid detail and commendable breadth. What happens to residents whose neighbors abandon their homes and to homeowners who bought into a development that went bankrupt before sidewalks and swimming pools were finished? Murphy's collection of easy-to-digest pieces highlights the angst – emotional, financial and, even, physical (think coyotes and mosquitoes) – faced by homeowners throughout the Chicago area, while also reporting on the opportunities developing for investors.

## 13. Best Personality Profile

**Bronze:** Los Angeles Business Journal, "Cornering Downtown," Daniel Miller, writer

Miller's profile of Barry Shy, a major landowner in downtown Los Angeles, is brutally candid. Miller talked not only to Shy but also to many of his former business partners and others who have done business with him. The layers of reporting produced an excellent profile.

**Silver:** Crain's Detroit Business, "Building Bridges, Burning Bridges," Bill Shea, reporter

Manuel Maroun owns the bridge to Canada. After a lifetime doing deals behind the scenes, he has had to go public to defend his monopoly against a proposal to build a new bridge. Reporter Shea got a rare interview with him, but he also talked to the people around him. What emerges is a tough picture of a guy who has a great impact on the region but is little known.

**Gold:** Baton Rouge Business Report, “The Real Estate Mogul of Livingston Parish,” Stephanie Riegel, contributing writer

Allen Thomason has built 80 percent of the subdivisions in Livingston Parish. This thorough examination of the man and his methods explains how he was able to dominate the market and how he continues to dominate it. Riegel gets the business angle and the personal angle in this revealing profile.

#### **14A. Best scoop: Small Tabloids**

**Bronze:** The Business Journal, Fresno, CA; Todd R. Brown, reporter; Gabriel Dillard, editor

Before the world knew about the true cost of the Kardashian Kard, Todd Brown found the Clovis, Calif., firm that created the prepaid debit card. Brown’s story set off a nationwide publicity blitz for the reality TV sisters.

**Silver:** Hartford Business Journal, Greg Bordonaro

Deals are hard to sniff out, but Kenneth Gosselin discovered that Hartford Healthcare was looking to buy an outpatient eye surgery center. His front-page story of \$27.5 million deal was miles ahead of the competition.

**Gold:** NJBIZ, Martin C. Daks, reporter, Sharon Waters, editor

Trolling state websites, Martin Daks latched onto a new list of delinquent state taxpayers. His investigation showed that many of them were fighting back against the state, and weren’t caving into the threat of exposure.

#### **14B. Best Scoop: Large Tabloids**

**Bronze:** Arkansas Business, “Bank Trouble,” Mark Friedman, senior editor

You know you’ve got a scoop when the competition is still citing your report nearly two weeks after it was published. That was the case when Mr. Friedman learned that a small local bank had fallen victim to a scheme through which it bought \$22 million in fraudulent improvement district bonds. The mistake eventually led to the bank’s demise. And the man who sold the bonds? Well, he got out of town in a hurry. Excellent sourcing led to a break-through story.

**Silver:** Los Angeles Business Journal, “L.A. Corporate Credit Union Faces Historic Damages,” Richard Clough, reporter

Paying close attention to court dockets can pay big dividends for journalists. After California’s Western Corporate Federal Credit Union lost billions of dollars investing its member unions’ money in risky mortgage-backed securities, federal regulators took the unusual step of going after WesCorps’ former officers and directors, seeking \$1 billion directly from their pocketbooks. Mr. Clough’s discovery of the case put the credit union industry on notice that it’s no longer business as usual.

**Gold:** Crain’s Cleveland Business, “FDIC Seeks \$518 Million from AmTrust’s Parent Firm,” Arielle Kass, reporter

Ms. Kass combed through thousands of pages of court documents to assemble a report on a rare type of lawsuit in which the FDIC seeks billions from the parent company of a troubled Ohio bank, arguing that the parent company’s failure to be a “source of strength” had led its subsidiary to the brink of



bankruptcy. The reporting is impressive not only because of the work it took to uncover this story, but also because the outcome of the case will set precedents that could have national implications.

### **15. Best Coverage of Local Breaking News**

**Bronze:** The Daily Record, Baltimore, MD, staff

The newspaper provided wide-ranging coverage of the Baltimore mayor's resignation, looking at the news of the day and ahead at the new mayor's thin experience working with business. The writing is assertive and shows the staff's expertise.

**Silver:** Baton Rouge Business Report, David Jacobs, staff writer, Penny Font, contributing writer, Jeremy Alford, contributing writer

These articles provide comprehensive coverage of the Deepwater Horizon disaster and how it was hurting local businesses. The writers showed strong enterprise by tapping into local sources. Also, a plus for tackling unusual angles, such as the legal "blame game."

**Gold:** Providence Business News, Mark S. Murphy, editor

The Business News turned to the web to kick out early reports of flooding in the region and provided dogged coverage by coming back to the story with fresh angles. Both online and in print, the Business News reported stories and information that was essential to businesses. A heroic effort by the paper during a crisis in its own backyard.

### **16. Best Body of Work/Single Reporter**

**Bronze:** Crain's New York Business, Theresa Agovino, reporter

Agovino deftly chronicles the New York City real estate scene with a mix of news breaks and insightful profiles of the larger-than-life players on her highly competitive beat. From father-son fissures to mortgage-backed securities, her dispatches show the vital importance of a plugged-in beat reporter.

**Silver:** Los Angeles Business Journal, Alfred Lee, reporter

Lee captures the zeitgeist of L.A. business in all its glorious weirdness. He taps his own Korean American heritage to pull back the veil on a little-known experimental stem cell treatment center that caters to the city's large Korean population. His interviewing skills turn what could have been a humdrum Q-and-A with a bankruptcy lawyer/UCLA law professor into an only in La-La Land exploration of the subject's devotion to New Age energy healing. A piece on the proliferation of legal pot farms examines the sizable business implications of the burgeoning medical marijuana movement, and his final entry on the local tax incentives offered to an electric car manufacturer goes far beyond the Chamber of Commerce boosterism seen all too often in similar stories.

**Gold:** New Orleans CityBusiness. Richard Webster, reporter

In classic muckraking style, Webster exposes the deplorable conditions some Louisiana parishes inflict upon mentally ill inmates and the fiscal strains parish officials cite to justify those conditions. A post-Katrina piece on restaurant worker "spillionaires" shows further problems with the BP oil spill claims fund, while an entry on unlicensed and illegal group homes only solidifies his investigative-reporting chops. A final entry on the post-Super Bowl economic hangover in the Big Easy shows that Webster truly knows his audience.

### **OPEN**

### **17. Best Bylined Commentary**

**Bronze:** Baton Rouge Business Report, JR Ball, executive editor and writer, "Que sera, sera"

A bare-knuckled look at politics, budgets and tough choices. The column's tone, and its tightly worded prose, reflects the writer's disgust, and the result is a readable piece that transfers the outrage to the audience. Pulling no punches serves this columnist well.

**Silver:** Florida Trend, Mark Howard, writer, "Chillin'"

Columns so policy-oriented seldom are so entertaining and informative. This column tackles a subject central to its audience in a way so unexpected and surprising that the reader sticks with the subject, only to be delighted as the column moves from the specific to the macroeconomic.

**Gold:** The Journal Record, Oklahoma, OK, Ted Streuli, writer, "Unanswered Cries for Help."

Intimate and revelatory, this passionate, well-written column explores the seamy underside of American culture in a way that leaves the reader asking fundamental questions about justice, fairness and humanity. The writer takes a tough subject and treats it with the seriousness it deserves, while telling something about his own situation in the process. This is what good commentary should do: make us think, shake us up, and make us question whether the status quo really is good enough.

## 18. Best Editorial

**Bronze:** Boulder County Business Report, "State should examine common-sense regs for medical marijuana," Dave Storum, editor

This editorial addressed the issue from a business perspective. It pointed out that something needed to be done not from a moral standpoint, but as a good business position. It provided telling statistics and was well written, especially the lead.

**Silver,** Crain's New York Business, "Our sleazy elected officials," Xana Antunes, editor; Erik Engquist, politics editor

This editorial screams "enough is enough." New York state corruption has gone below its normal low point. It is good to see the preeminent business publication point out the problems and offer solutions. It was carefully laid out with numerous examples and presented a good case for a call to action.

**Gold:** The Daily Record, Baltimore, MD, "No justification for secrecy," Tom Linthicum, editor

Openness in government affects the business community, and The Daily Record explains how. Government officials refused to disclose the amount of a legal settlement. It calls into question what other information is being withheld from the public. The editorial was well researched and the reporting was excellent. It was easy to understand and well constructed.

## 19. Best Recurring Feature

**Bronze:** Business North Carolina, Frank Maley, senior editor; Manny Marquez, art director.

Thickly reported and clearly written best describes "Regional Report." The accompanying graphics always reveal stories that connect the dots in detailed ways. Rich in context, "Regional Report" details for readers the complicated layers of business, economic development and politics of North Carolina.

**Silver:** Florida Trend, Art Levy.

One of the key strengths of Art Levy's "Of Counsel" is his selection of topics, often outside the norm of what you might expect from such a column. When you read what he writes, you likely will learn something you didn't know. Levy provides relevant facts and background to bolster his arguments. Importantly, he does that in a way that frames issues succinctly as well.

**Gold:** Indianapolis Business Journal, Greg Andrews, Managing Editor.

Greg Andrews reports and writes his “Behind the News” column in a way that is chock full of news. This is a well-written, fact-driven column, based on strong reporting. Readers learn about business news through an accessible style, rather than an “inside-baseball” approach to business. That’s true whether Andrews is reporting about a sports equipment company, warring furniture firms or a lawsuit against a tax-resolution firm.

## **20. Best Investigative Reporting**

**Bronze:** Crain's Chicago Business, James Ylisela Jr, David Sterrett and Kate Mac Arthur, reporters; "Graft Beer"

This is a well-reported examination of the mysterious disappearance from Chicago bars of beer from small craft brewers. Despite difficulty in getting sources on the record, the reporters revealed a "pay to play" tradition that gives unfair, and possibly illegal, advantage to major distributors.

**Silver:** Arkansas Business, Mark Friedman, reporter; "Medical Board Inconsistent on Disciplinary Actions"

This investigation makes good use of often-overlooked public documents to lay out a troubling pattern of inconsistency in enforcement of standards for medical licenses in Arkansas. Even a drug-dealing doctor who tried to kill the chairman of the state Medical Board didn't lose his license while lesser offenses led to lost licenses.

**Gold:** Indianapolis Business Journal, Cory Schouten, reporter; "Brizzi derailed drug case"

This is a classic piece of investigative reporting that uncovers a clear conflict of interests by the prosecuting attorney that led to a plea deal for a drug dealer represented by a friend and business partner of the prosecutor. And that wasn't the only problem revealed. The reporting relied on an impressive combination of documents and on-the-record human sources.

## **21. Best Explanatory Journalism**

**Bronze:** Business North Carolina, David Kinney, editor

The magazine takes an exhaustive look at the recession by dedicating an entire issue to how the whole state has been hurt. Charts, graphics and sidebars help tell the story, as do articles that drill down into each region and tell how they are trying to dig out.

**Silver:** Crain's Chicago Business, Greg Hinz, political columnist, Steve Strahler, reporter

This package of stories and graphics provide an incisive look at Mayor Richard M. Daley's checkered economic stewardship of the city. The writers use data analysis and comments from experts to show how Daley's policies have sometimes benefited and other times failed the city.

**Gold:** DBusiness, Norm Sinclair, writer, R.J. King, editor, Anne Berry Daugherty, copyeditor

This well-written tale about the demise of Kmart provides fresh detail about the retailer's downfall. The writer showed enterprise by tracking down former company executives whose nondisclosure agreements had expired and tapping into their knowledge.

## **22. Best local Coverage of a national business/economic story**

**Bronze:** Crain's Cleveland Business, Mark Dodosh, editor; Jay Miller, reporter.

One of the most popular topics in business circles was the amount of cash sitting on the sidelines during the recession. Crain's Cleveland Business took the extraordinary step of reporting out the story on

a local basis in its stories entitled, "With costs down, cash stacks up." Filled with details, the story was easy to understand. When the reporter found companies that weren't sitting on cash, he didn't force them into the narrative. The graphics helped illustrate a compelling story that showed readers that businesses had more reserves than most thought.

**Silver:** Hartford Business Journal, Norman Bell, editor; Staff.

In a series of stories that stretched from postcard New England to Connecticut's troubled economic areas, the Hartford Business Journal's staff did an excellent job of capturing the voices of the recession. The series, entitled "Miles to Go," is well executed and contains a lot of diversity in sources, economic status and geography. The story line, set along Route 5, was well illustrated with wonderful nuggets of information, strong photos and graphics.

**Gold:** Crain's Detroit Business, Cindy Goodaker, editor; Daniel Duggan, reporter.

In a difficult time for the automotive industry, Crain's Detroit Business did an excellent job of getting into the minds of the average car dealer in the stories entitled "Reinstated dealers rebuild." From the start of the story until the end, the work was well crafted and easy to read and understand. The package is complimented by strong graphics that enhance the understanding of the dilemma. Car dealers were whipsawed by the rapid developments in the industry, but Crain's readers understood the issue clearly because of strong, explanatory reporting.

### **23. Best Headlines**

**Bronze:** Crain's New York Business, Wendy Zuckerman, copy chief; Thad Rutkowski, copy editor and Glenn Coleman, managing editor

The headlines in this entry were original and funny, employing plays on words without being over readers' heads. Headline writers at this publication heartily take on the challenge of their job, making stories accessible to readers while making them entertaining.

**Silver:** Los Angeles Business Journal, Charles Crumpley, editor; Tom Hicks, newsdesk editor

The entries were spot on, leading readers into the stories with smooth word play and facts. And it was accomplished without overly relying on puns or cliches.

**Gold:** Crain's Detroit Business, Gary Piatek, copy desk chief; Jeff Johnston, assistant news editor; Mark Whitney, copy editor

The headline whizzes at Crain's Detroit take complex ideas and shape them into succinct, engaging headlines, never sacrificing clarity for cleverness. Working with even the tightest counts, editors find a way to grab readers and guide them into compelling drop heads that flesh out the facts and promise great storytelling ahead.

### **24. Best Special Section Design**

**Bronze:** Crain's Cleveland Business, Kathy Carr and Joel Hammond

The strength of this special section is its consistency. The use of color is consistent. The use of the front-page logo throughout is consistent. The use of photo sizes and styles is consistent. It's like a well-oiled machine from beginning to end – no big surprises, no glaring errors, just clean, solid and steady all the way through. In other words, consistently high in quality from cover to cover.

**Silver:** Crain's Chicago Business, Crain's Chicago Business staff

The cover for this special section is a wonderfully fresh concept for a story topic that has been done many times over. The simple but creative coverage image will likely have many designers saying "Why didn't I think of that?" The inside design is very strong as well: The graphic on the state of small

business is especially successful in that it organizes a ton of of Census material and presents the information in a way that anyone can use. The photography gets a generous amount of play, and deservedly so given the strength of the environmental portraits. Overall, it's slick but subtle; packed with information but elegant and simple. Consistent pacing and use of similar elements help tie everything together wonderfully.

**Gold:** Crain's New York Business, Xana Antunes, editor; Glenn Coleman, managing editor; Steve Krupinski, art director

Slick, stylish and packed with visual content, this special section does everything right to give its readers a comprehensive, informative presentation that is well organized and easy to navigate. White space is distributed well so that nothing feels crammed. Photo choices are played perfectly -- the best photos get great size, the others are used effectively through sizing and placement. The overall packaging gives the section a nice pacing and visual unity without looking repetitive. The graphics and sidebars add important depth and context. Overall, it's a delightful section that is bound to get readers talking.

## **25. Best Ancillary Publication**

**Bronze:** Arkansas Business, Greenhead, Jim Harris, editor; Bill Paddack, managing editor; Wayne DePriest, art director

Greenhead, the Arkansas duck hunting magazine, focuses its content on its readers and their interests. It is a celebration of culture with an elegant design, especially in the features. The cover is dynamic, the photography is often stunning and the combination of visual and textual storytelling is emotional and informative.

**Silver:** New Orleans CityBusiness, Greg LaRose, editor; Christian Moises, news editor; Alex Burges, art director

This yearly project of top construction sites in 2010 is well conceived and useful to a variety of kinds of readers – business people, citizens, government workers and more. The progress report is insightful and informative; the consistency in many of the stories makes it useful for comparisons. This publication does a great job of telling readers where New Orleans has been and where it is going.

**Gold:** Crain's Detroit Business, Cindy Goodaker, editor; and staff

Crain's Detroit used its 25th anniversary to focus on the future and find both metro Detroit and outstate companies that will be important to the economy in the next quarter century. This is an ambitious project that shows a coherent strategy. It is jam-packed with important and insightful stories that are well executed. Design-wise the publication had marvelous typography that served the content well with insightful sequencing of ideas and readable stories. From front to back this publication was planned with finesse and savvy.

## **ONLINE**

### **26. Best Scoop**

**Bronze:** Los Angeles Business Journal, Charles Crumpley, editor; Rick Clough, reporter.

An advance tip gave reporter Rick Clough just enough time to gather the string he needed ahead of a major announcement to make his story about the first bank failure of 2010 in Los Angeles County complete with detail and context.

**Silver:** Crain's Detroit Business, Cindy Goodaker, editor; Bill Shea, reporter

The rewards of aggressive beat reporting are showcased in this online article about the sale of the Detroit Pistons that was cited by other media outlets that followed the scoop. Bill Shea writes with the authority of an insider.

**Gold:** Crain's New York Business, Xana Antunes, editor; Barbara Benson, senior reporter

Barbara Benson's scoop about a 160-year-old hospital hemorrhaging from financial problems was an attention getter that set the bar for media reports that followed. A true scoop with significant local impact.

## **27. Best Staff-Generated Blog**

No Bronze award

**Silver:** Central Penn Business Journal, OTR-Off the Record, Christopher K. Passante, editor

Unafraid to inject his opinions into the realm of local politics and governance, Mr. Passante touches a nerve with nearly every blog post he publishes. He writes tight, he gets to the point, and he engages with readers who use his blog to add their voices to the public debate.

**Gold:** Crain's New York Business, In the Markets with Aaron Elstein, Aaron Elstein, senior reporter

Snappy, informative writing – with a smidgeon of irreverence – makes this blog an entertaining read. Mr. Elstein offers keen insights about the inner workings of Wall Street and takes pleasure in poking fun at the absurdities of a market system that leave many readers scratching their heads.

## **28. Best Multimedia Story/Editorial Feature**

**Bronze:** Indianapolis Business Journal, "Scotty's Brewhouse," Tom Harton, editor; Andrea Davis, assistant managing editor/online; Mason King, multimedia producer

Having the owner of the brewhouse answer questions in 140-character Twitter bursts was risky, was original and it worked. Adding in inset of the tweet being written--including online shorthand--pulled the package together.

**Silver:** The Journal Record, Oklahoma City, OK, "Helicopter," Ted Streuli, editor; Dave Rhea, multimedia editor.

The project used the strengths of the web very well. There was a text piece, a video piece and an NPR-style radio piece. Each one told a story well on its own, but the combined package was very strong.

**Gold:** Crain's Chicago Business, "Employment 2010," Joe Cahill, editor; Michelle Evans, associate research director; Jason McGregor, graphics editor; Danny Euker, producer/reporter.

The comprehensive feature included numerous multimedia elements including a graphic that allowed the user to track monthly statics over a five-year period for jobs, openings and hires, consumer confidence and mass layoffs, all integrated into one graphic. The amount of information here is amazing yet very easy to follow and digest.

## **29. Best Daily Email**

**Bronze:** Florida Trend, "The Afternoon Pulse," Andrew Corty, Publisher; Mark Howard, Executive Editor; Will Gorham, Online Editor

The Afternoon Pulse is clearly designed to provide an afternoon refresher for busy professionals. The audience is well-served by a pleasing design and tightly crafted headlines that entice readers to "click through" to original reports and additional business feature stories.

**Silver:** Arkansas Business, “ArkansasBusiness.com,” Lance Turner, Internet Editor; Gwen Moritz, editor  
ArkansasBusiness.com makes great use of space by packing in a lot of content without seeming cluttered or overly busy. The email provides multiple “entry points” to its content by providing well-written headlines to hard news stories, a link to its sports blog, as well as practical information in its updated calendar of events.

**Gold:** Rochester Business Journal, Paul Ericson, Editor; Mike Dickinson, Managing Editor; Molly Cappotelli, Online Editor; Smriti Jacob, Associate Editor

The Rochester Business Journal provides a superior user experience in its daily email by providing news nuggets in the form of headlines and text about all the day’s top business stories – both local and around the world. In a smart use of space, the Rochester Business Journal email also provides an evening and next day weather report, links to its calendar of events and opinion page as well as an aggregation of local stocks. Simply designed, yet well-executed – judges found this to be the overall favorite.

### **30. Best Industry-Specific e-Newsletter**

**Bronze:** BizTimes Milwaukee, Andrew Weiland, managing editor

Those with an interest in the southeastern Wisconsin real estate market can subscribe to this newsletter and know they’ll be treated each week to a most comprehensive local report devoted entirely to the latest in commercial and residential real estate. It is a great strength that the reader can quickly scan the newsletter’s contents or click through and still get a full story. Similarly, the judges were pleased to see that after clicking through to the main site all of the content was easily accessible without having to go back to the e-mail.

**Silver:** Indianapolis Business Journal, J.K. Wall, reporter; Andrea Davis, assistant managing editor/online

Readers are treated to a full rundown of the region’s most important health care reform-related news. The judges were most impressed with the use of video and social media to provide a rich interactive, multimedia experience. Readers can also keep tabs on the community’s movers and shakers through the “People” feature, an ever-popular trade publication feature.

**Gold:** Crain’s Detroit Business, Gary Anglebrandt, Web Editor; Jay Greene, Reporter

When this e-mail hits readers’ inboxes they’re guaranteed a comprehensive digest of local, national and international news. It has a clearly identifiable niche that serves a focused audience edited in a visually pleasing format that the southwest Michigan health care community can easily consume in a moment or an hour.

## **BEST OF SHOW**

### **31. Most Improved Publication**

Tulsa Business Journal, Stephen Hillman, editor, Chuck Branch, publisher

The Business Journal updated its look in 2010 and achieved a bolder, more sophisticated product that makes it easier for readers to navigate. The cover introduces the new concepts, with teasers above the flag to provide a sense of direction. More visual interest is accomplished on the cover with a dominant photo-headline-story package. Inside, the publication is cleaner and better organized, giving departments such as “Outside the Box” and “TBJ Around Town” a stronger presence. Overall, the format better highlights the range of content in the publication — standards such as news, money, energy and technology, as well as more offbeat segments on food and sports. Each issue ends with “Spotlight on Success,” a Q&A that goes beyond standard questions to reveal personality and, often, charm. Clearly, the differences bring a more complete, engaging publication to its audience.

## 32. Best Web Site

**Bronze:** Indianapolis Business Journal, Tom Harton, editor. Andrea Davis, assistant managing editor/online; Jeff Newman, associate editor; Scott Olson, reporter.

Lots of content to be found here, both as a list of stories and with pull-down menus on the home page. A simple thing overlooked by many sites is having a stock column. It is prominently displayed on the home page of this site. Main story and visual element on the home page aren't very large, but they are set off with a soft tint box. Soft color palette and clean design make the page easy on the eyes.

**Silver:** Crain's New York, Xana Antunes, editor.

In multimedia, Crain's New York continues to push to do more and be better than previous years. The clean home page is a nice cover to a site deceptively rich in content. Click on one of the six main menus and you're taken to an inside page with scores of stories and/or resources.

**Gold:** Crain's Detroit Business, Cindy Goodaker, editor; Bob Allen, senior editor; Jennette Smith, deputy managing editor; Steve Williams, web developer.

Crain's Detroit does a great job of using the power and strengths of the Internet. They really have developed the web as a tool, not just a place to regurgitate the print product. In addition to the usual array of text stories, Crain's Detroit puts a lot of creativity into their special projects They Connect to their audience with an array of blogs, awards and events, all promoted and covered on the site.

## 33. Best Magazine

**Bronze:** Georgia Trend, Neely Young, publisher and editor-in-chief; Susan Percy, editor; Penny Alligood, creative director

This magazine excels at providing the big picture of the state's business community. The content is well served by the expertise that has evolved over more than two decades of publication: strong news by region, sophisticated insights into the state's economic activity, and informative business data.

**Silver:** Twin Cities Business, Dale Kurschner, editor in chief

Providing readers with a good mixture of stories, including innovative concepts for features and departments that contain helpful and informative content, make this magazine a worthwhile read. Meanwhile, striking and creative covers, and thoughtful design elements make the journey through the magazine an aesthetic one.

**Gold:** DBusiness, R.J. King, editor

Energy and pacing are the hallmarks of this publication, with strong story selection in its features, departments, essays, and columns. The excellent content is offered to readers with strong visuals including excellent photography, helpful tabular information, and eye-pleasing layouts. The entire package is one that encourages readers to lean back and spend some time.

## 34A. Best newspapers: Small tabloids

**Bronze:** Central Penn Business Journal, Christopher K. Passante, editor

The publication successfully merges content and visuals to make it an essential resource for the midstate region. Writers assigned to targeted beats and selected counties clearly bring seasoned perspectives. The audience is well-served by reports on shared interests, from finance to tourism, small business, civic matters, transportation, manufacturing and health care. The town of Carlisle, for instance, becomes a blueprint for other communities with a pair of stories about car shows as tourist attractions and a "road diet" as a traffic management tool. Reader submissions and op-ed guest columns provide a nice element of interaction.



**Silver:** Inside Business/The Hampton Roads Business Journal, Carol Lichti, editor

A premium on both news and timely features gives this business journal a rich mix of content. One exemplary issue plays well-written news updates about a light rail project in the first pages of the journal, then devotes inside space to stories about bosses who micromanage and a company president who handles stress with Bikram yoga. The publication often surprises — and pleases — a reader with intriguing stories in the back of the book such as the pieces on ethnic businesses and the challenges of running a trucking company. Overall, the business journal is consistently strong from beginning to end.

**Gold:** Worcester Business Journal, Christina H. Davis, editor

This publication sets the bar for informing and supporting its readership with quality reports in every issue. The journal covers news, trends, personalities and other relevant material with sharp writing, thoughtful analysis and strong visuals. No indulgences here; sound judgment and an independent stance are evident throughout. The Economic Forecast issue, for example, explained how recession recovery in almost every sector — from management and technology to real estate and education — was probable but likely to be painful. Strong graphics, illustrations and photos add valuable context.

### **34B. Best Newspapers: Large tabloids**

**Bronze:** Crain's New York Business, editorial staff; Xana Antunes, editor

This publication offers a good mix of stories that are certain to be of interest to more than just business-minded readers. The infographics are fantastic and the publication does a great job with conceptual design. The headline writing is consistently good and there are compelling visuals throughout.

**Silver:** Baton Rouge Business Report, JR Ball, executive editor; Scott Gremillion, managing editor and Hoa Vu, art director

The striking cover design draws readers to this publication where they're met with good writing and visual displays. This publication does a good job of telling stories in chunks of news and making sure readers have both scanner-friendly stories and good narratives.

**Gold:** Los Angeles Business Journal, Charles Crumpley, editor

Every word counts in the copy of this publication. The designs are good and there's consistently good writing. This publication knows how to speak to its audience and understands what its readers want.

**AABP Contest Judges**  
**All from the Missouri School of Journalism**

**Jeanne Abbott** is a managing editor of the Columbia Missourian. She came to the Missourian from the Des Moines Register, where she was assistant managing editor for features. Before that, she was on the features copy desk at the Sacramento Bee. Her first job was at the Anchorage Daily News in Alaska, working in news and features.

**Jackie Bell** joined the Photojournalism faculty in January 2001 after two years of teaching at the University of Montana. She has 15 years of experience as a staff photographer at The Tennessean, The Fort Lauderdale Sun-Sentinel and The Arizona Daily Star.

**Jan Colbert**, an associate professor, teaches design and writing. She has designed for such publications as the IRE Journal, is managing editor of the *National Book Critics Circle Journal* and co-editor of *The Reporter's Handbook*. She has judged design entries for several national competitions.

**Charles Davis**, Ph.D., is an associate professor. Davis worked for nearly ten years at newspapers, magazines and a news service in Georgia, Florida and Ireland. He taught at Georgia Southern University and Southern Methodist University before joining the Missouri faculty.

**John Fennell** associate professor and Meredith Chair, teaches magazine writing and magazine publishing. He reported for the *Chicago Daily News* and was editor of the design journal, *Step-By-Step Graphics* magazine before becoming editor-in-chief of *Milwaukee Magazine*. During his 13-year tenure, *Milwaukee* won more than 160 national and local awards. He is also the author of *Ready, Fire, Aim*, a business biography of Harry Quadracci, the late founder of Quad Graphics.

**Michael Grinfeld** is an associate professor at the Missouri School of Journalism. A veteran newspaper and magazine reporter, he teaches magazine writing.

**David Herzog** is an assistant professor at the Missouri School of Journalism, where he teaches computer-assisted reporting. Before joining the faculty in January 2002, he was an investigative reporter for the Providence Journal in Rhode Island and, before that, the editor for computer-assisted reporting at The Morning Call in Allentown, Pa.

**Beverly Horvit** worked for several Texas newspapers, including The Houston Post, before earning her master's and doctoral degrees from the Missouri School of Journalism, where she was a faculty news editor at the Columbia Missourian. Her research on international news coverage and foreign policy has been published in Newspaper Research Journal, International Communication Gazette and the International Journal of Press/Politics.

**Berkley Hudson** has taught in the magazine sequence of the Missouri School of Journalism since 2003. He earned his doctorate at the University of North Carolina. For 25, he worked as a newspaper and magazine journalist, including at the *Los Angeles Times*.

**Laura Johnston** is a dayside copy editor at the Columbia Missourian. She is a graduate of the University of Missouri and has worked as a reporter, copy editor and features editor for a daily newspaper.

**George Kennedy** came to the School of Journalism from the Miami Herald. He has served as managing editor of the Columbia Missourian and associate dean of the School. He is the co-author of three

journalism textbooks and is a frequent judge of several national contests, including the Investigative Reporters and Editors competition.

**Lynda Kraxberger** teaches convergence journalism at the Missouri School of Journalism. She coaches students in multi-platform and multimedia storytelling. Lynda worked as a newscast producer in both medium and large market television newsrooms. She began her teaching career in 1993 as the executive producer at KOMU-TV at the Missouri School of Journalism. In 2007, Lynda was awarded Missouri's prestigious Kemper Fellowship for Outstanding Teaching.

**Joy Mayer** is the design editor for the *Columbia Missourian*. She oversees designers for news, sports and features sections, in both print and digital formats. Before joining the *Missourian* staff in 2003, Joy was a designer, section editor and copy editor for the *Sarasota Herald-Tribune* and the *Wichita Eagle*.

**Karen Mitchell**, a 25-year veteran photojournalist, teaches convergence. Mitchell worked as a photojournalist at the *Des Moines Register* and *Gannett Newspapers* in Rochester, N.Y. She eventually returned to the *Register*, where she became director of photography. Mitchell then moved to the *Associated Press*, first as assistant state photo editor in New York and then as state photo editor in Chicago.

**Daryl Moen**, professor, is the former editor of three daily newspapers. He is author or co-author of four books on design and writing and conducts seminars and consults with publications internationally. He coordinates the AABP contest judging.

**Earnest L. Perry** is an associate professor at the Missouri School of Journalism. A veteran reporter and editor, he teaches cross cultural journalism and journalism history.

**Katherine Reed**, an associate professor, is city editor at the *Columbia Missourian*. She previously was the editor-in-chief of *Prague Business Journal* and an instructor at the Center for Independent Journalism. She taught journalism at Hollins University in Roanoke, Va., where she also worked as a copy editor and film/theater reviewer for the *Roanoke Times*.

**John Schneller** is a former city editor for the *Columbia Daily Tribune*. Since joining the School of Journalism in 1999, he has been city editor at the *Columbia Missourian*.

**Jake Sherlock** teaches beginning design and copy editing as a news editor at the *Columbia Missourian*. Prior to joining the faculty at the Missouri School of Journalism, he was the night editor at the *Wyoming Tribune-Eagle*, where he oversaw design and editing on the universal desk. He has also worked as a fitness columnist, movie critic and sports writer.

**Amy Simons** joined the convergence journalism faculty in August 2010. Previously she worked as the digital news editor for the *Chicago Tribune*, where she helped develop and execute the editorial programming strategy for *chicagotribune.com*. While at the *Tribune*, Simons worked closely with the newsrooms of WGN-TV, CLTV News and WGN-AM to coordinate the coverage of daily and planned news events. Before joining the *Chicago Tribune*, she spent seven years at CLTV News, the *Tribune's* 24-hour news channel covering Chicago and the suburbs.

**Randall Smith** joined the Missouri School of Journalism in August 2009 as the first Donald W. Reynolds Endowed Chair in Business Journalism. His 30-year career at *The Kansas City Star* began in 1979, and he has worked on both the news and business sides. Smith is a former president of the Society of American Business Writers and Editors and a recipient of the organization's Distinguished Achievement Award.

**Brian Steffens**, the former Senior Vice President and Editor of the Editor & Publisher Co., is Executive Director of the National Newspaper Association and Adjunct Associate Professor at the Missouri School of Journalism. He has also been Editor of Quill magazine and held newsroom leadership positions at several newspapers including the Los Angeles Times, San Diego Union, Orange County Register, St. Paul Pioneer Press, Miami Herald and Detroit News.

**Martha Steffens** is the SABEW-endowed Missouri chair in business and economic reporting. She came to Missouri after a 30-year career in newspapers, including executive editor of the San Francisco Examiner, and earlier the Press & Sun Bulletin in Binghamton, N.Y. She held other editing and reporting roles at the Minneapolis Star, St. Paul Pioneer Press, Orange County Register, Dayton Daily News and Evansville (Ind.) Courier. She is a frequent trainer and consultant on writing and management issues.

**Reuben Stern** was the design editor for the Los Angeles Daily News before joining the University of Missouri faculty in August 2002. He has worked as a designer, editor and graphic artist at several newspapers over the past 10 years and has overseen a number of newspaper redesign projects.

**Scott Swafford** joined the faculty 2003 as an assistant professor and a city editor at the Columbia Missourian. He has 20 years of experience reporting and editing at various Missouri newspapers.

**Margaret Walter**, an assistant professor, is news editor at the Columbia Missourian. Previously, she had been features editor at the Portland Press Herald/Maine Sunday Telegram and Sunday editor at The Telegraph/The Sunday Telegraph in Nashua, N.H. as well as a reporter at daily newspapers and editor of weekly newspapers in Indiana.

**Rob Weir** oversees technology at the Columbia Missourian. Previously, he was assistant features editor and a copy editor at the Star-News in Wilmington, N.C. and a city editor at the Missourian.

**Alan Scher Zagier** joined The Associated Press in 2005 as its Columbia, Mo. correspondent. He is a member of the AP's national education reporting team with a focus on higher education and the business of college sports. Zagier teaches news writing and reporting at the School of Journalism and was a Knight fellow in the Columbia Missourian newsroom in 2004-05. He's also worked as a newspaper editor and reporter in Florida, North Carolina and Washington, D.C. and was a national correspondent for The Boston Globe.