

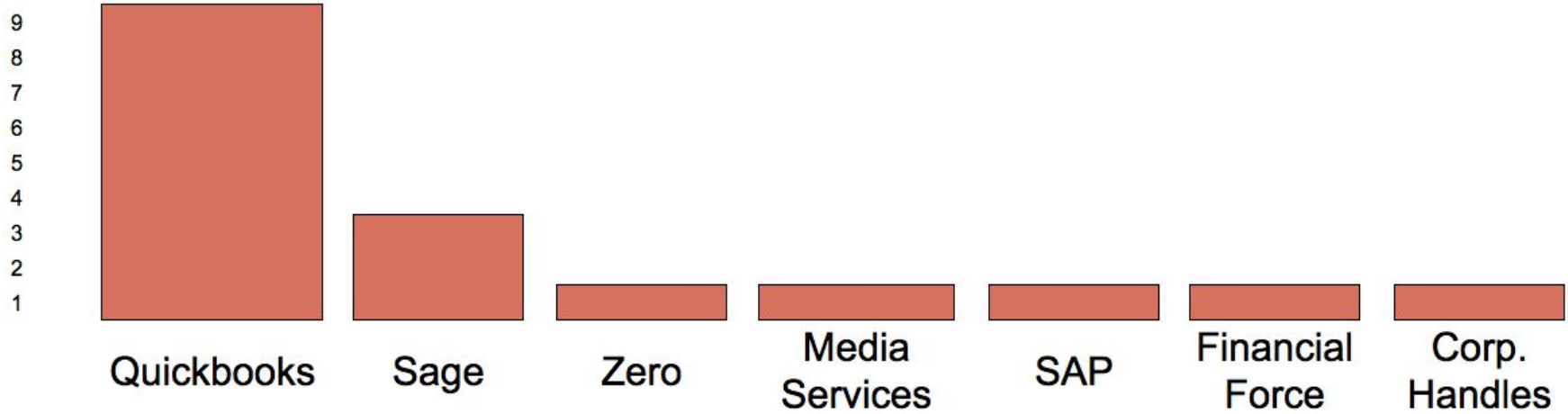


AABP Technology Survey

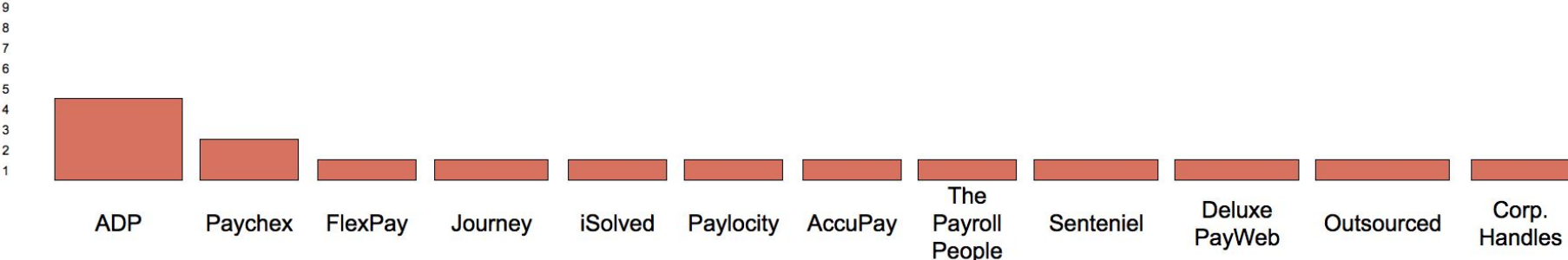
Quick Summary:

- 17 members responded
- Very diverse software usage in each category
- Only one software is used universally — guess?

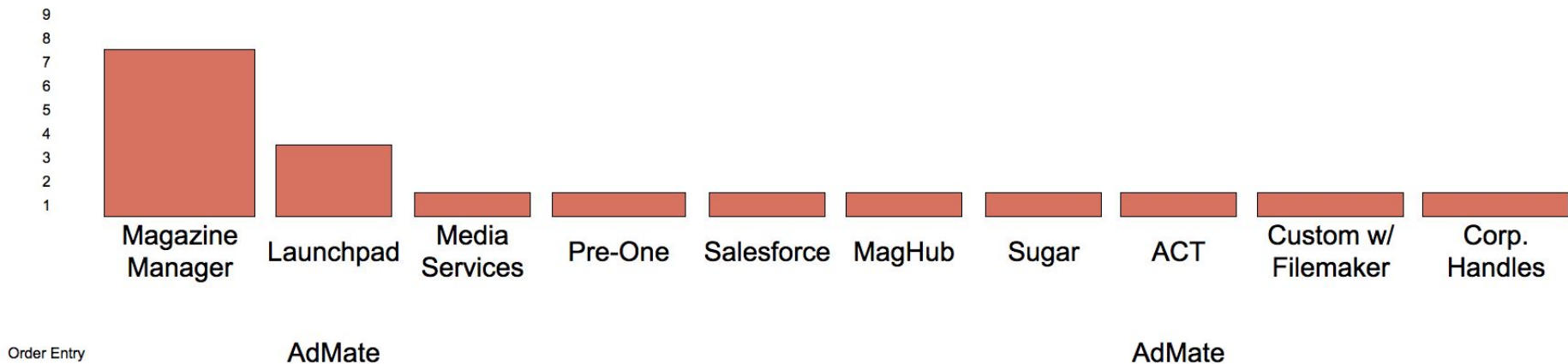
Accounting



Payroll

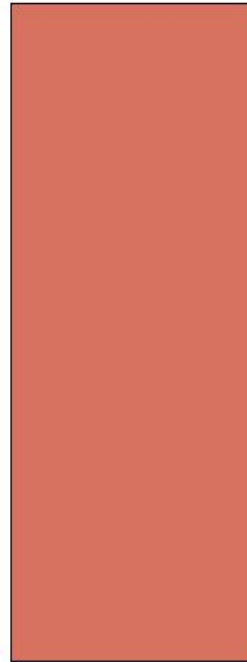


CRM & Ad Order Entry



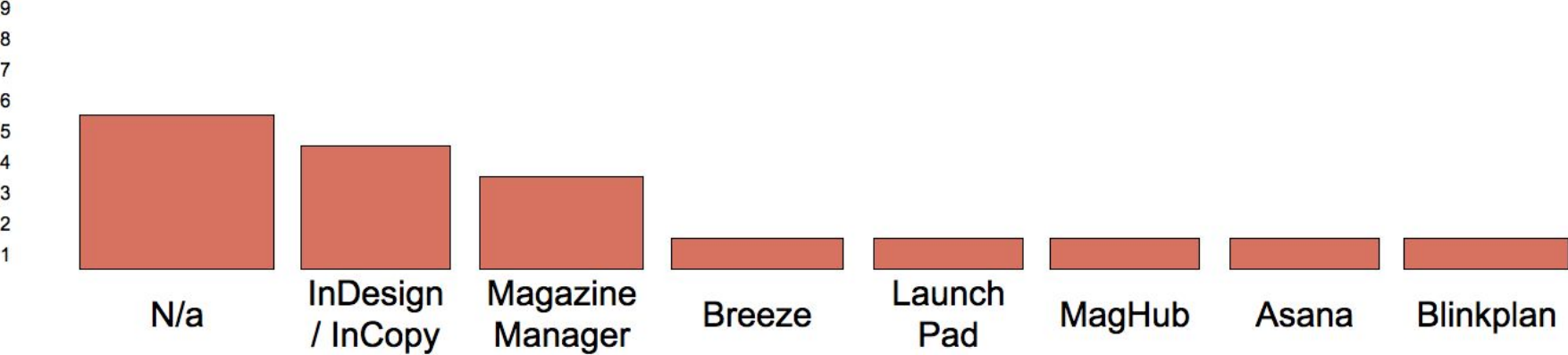
Page Layout

17
16
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1

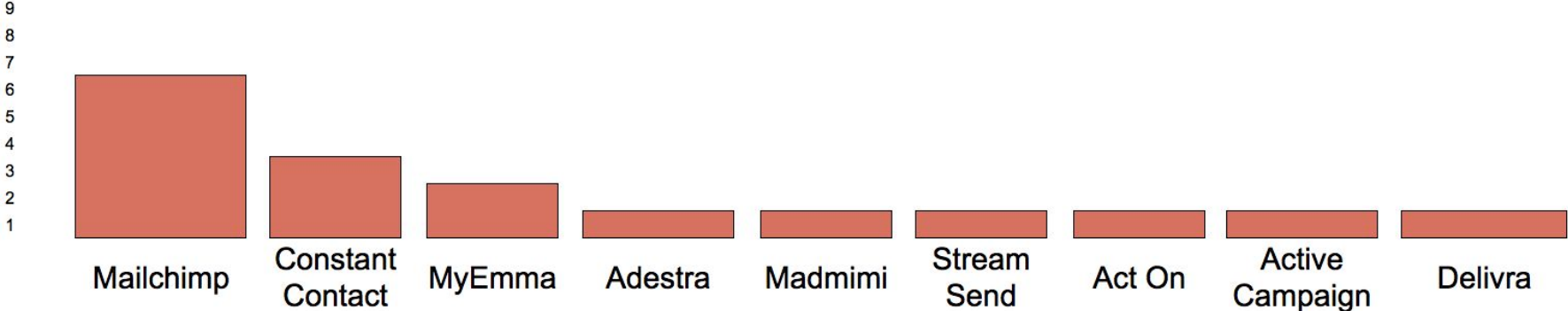


InDesign

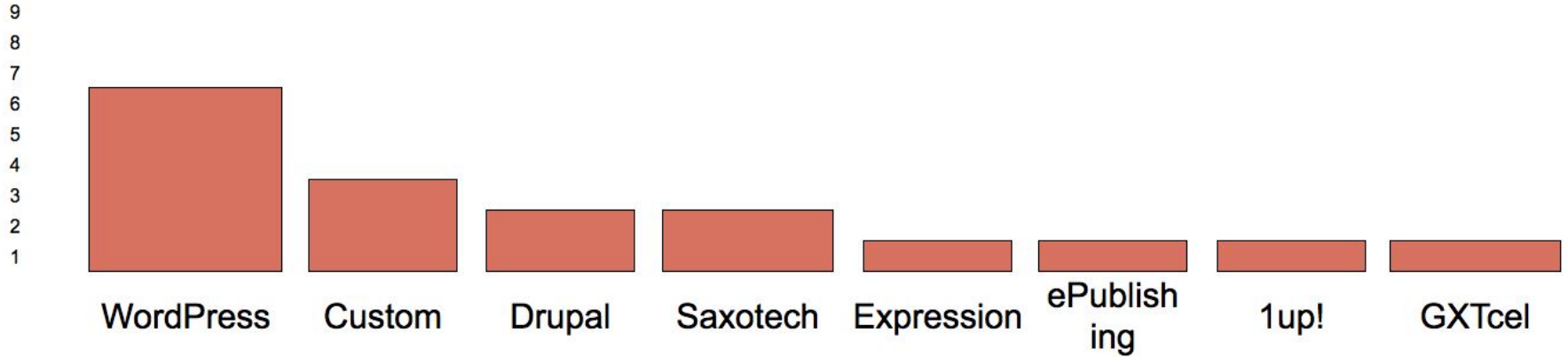
Production Workflow



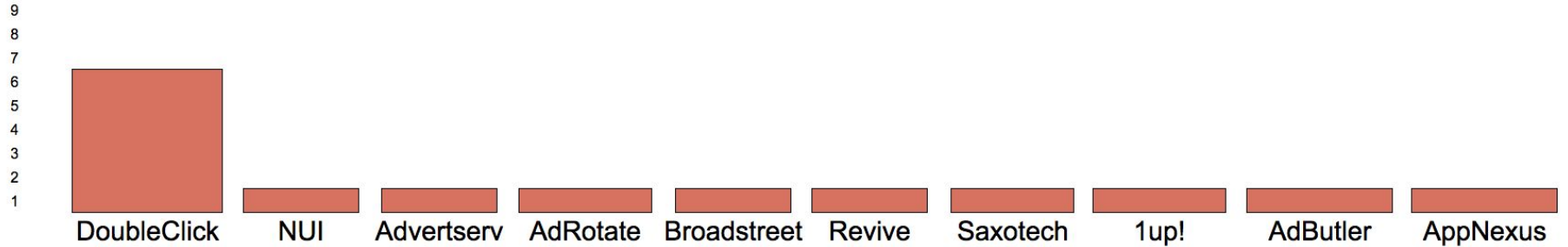
Email Eletters



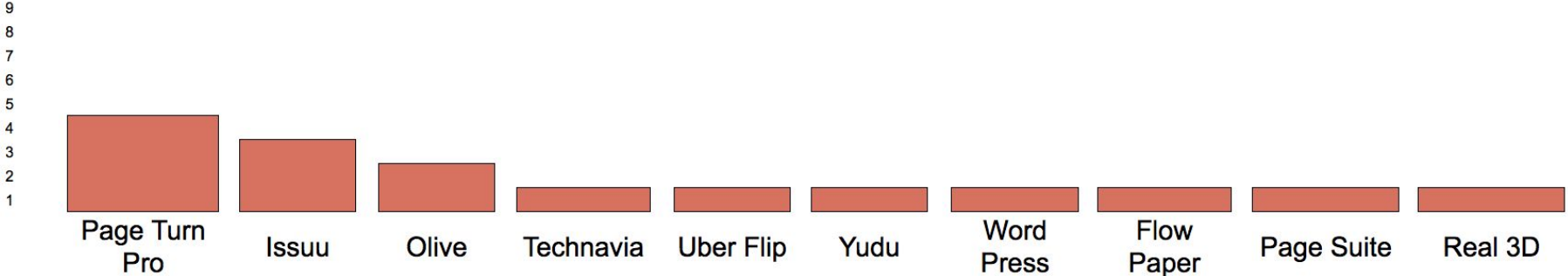
Website



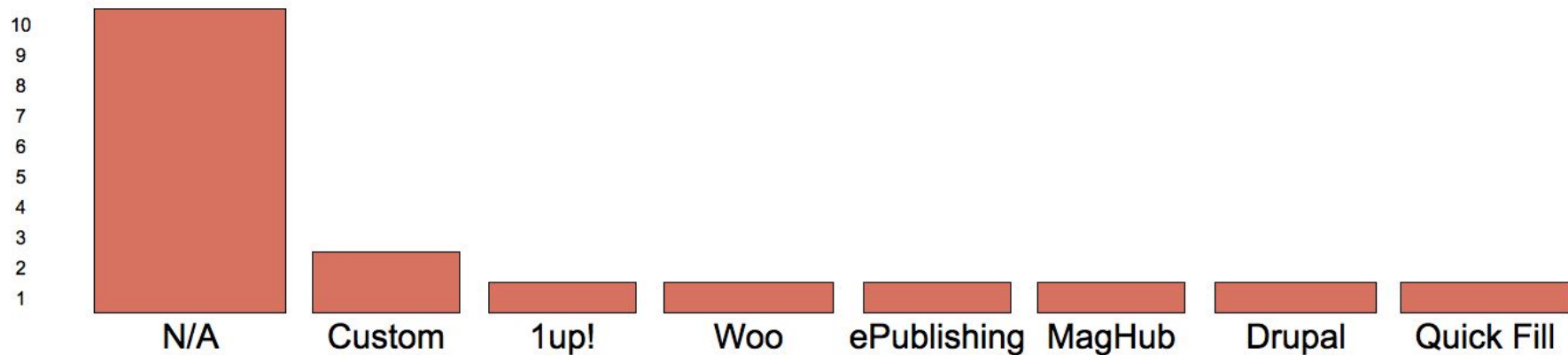
Ad Banner Management



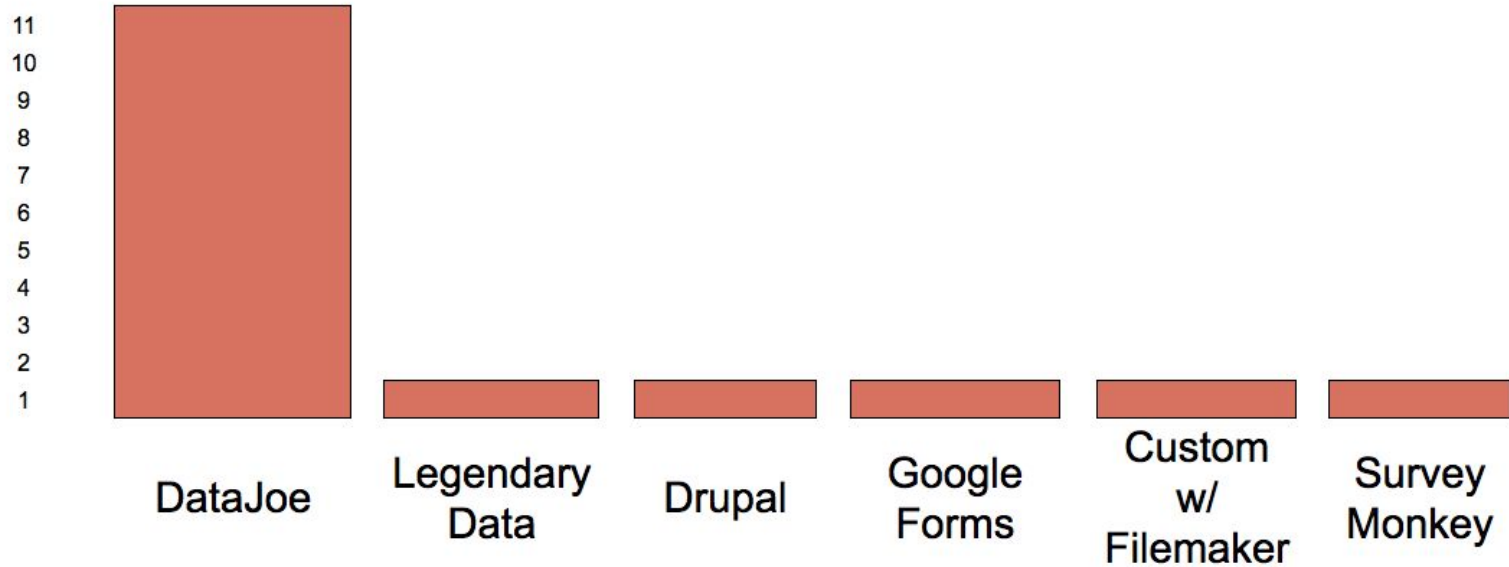
Page Turn Digital Edition



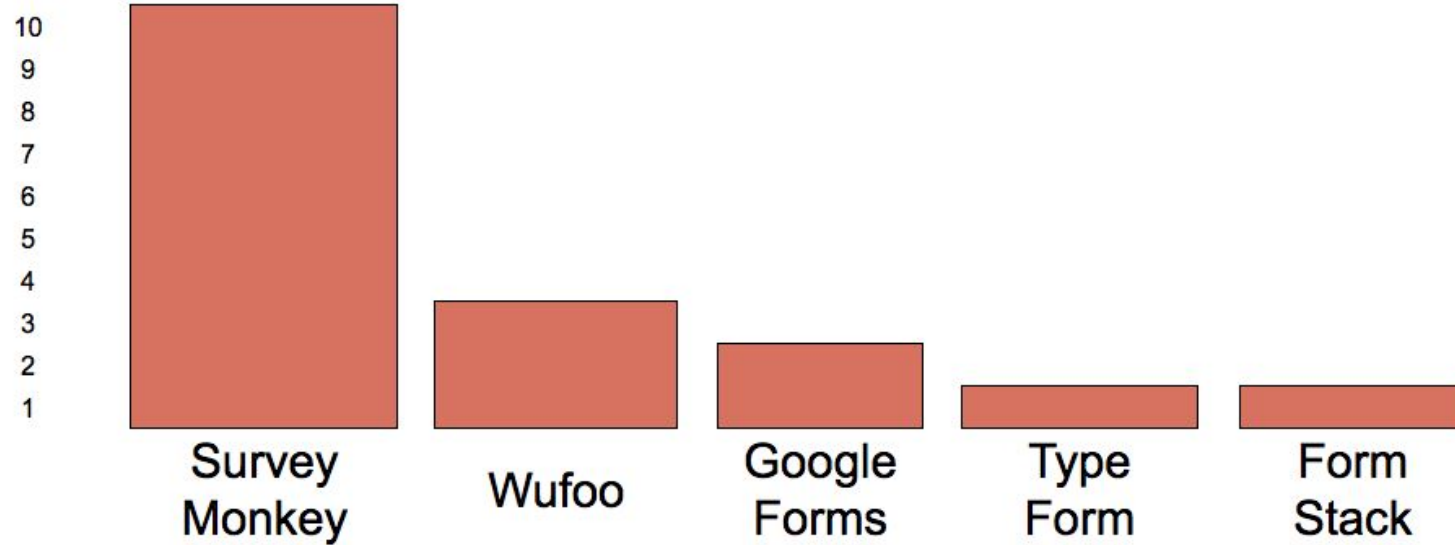
Paywall Manager



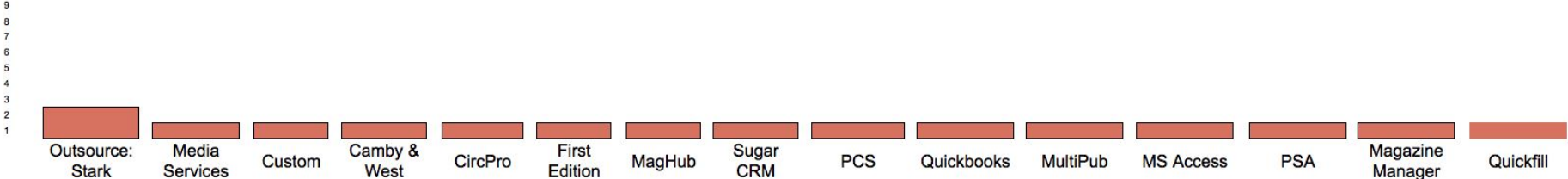
Survey: Business Lists



Survey: Other



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