

The background of the entire page is a light beige color, overlaid with a pattern of stylized tropical leaves. The leaves are in various shades of green, orange, and red, with some having prominent veins. They are scattered across the page, with some overlapping the dark green conference information box.

THE
ALLIANCE
OF AREA
BUSINESS
PUBLISHERS

MEETING CHAIRS

Michael Curran,
Ottawa Business Journal

Julio Melara,
Baton Rouge Business Report

2023

**WINTER
CONFERENCE**

JANUARY 19-21

PUERTO VALLARTA,
MEXICO



THURS, JANUARY 19

8-11AM	Board of Directors Breakfast/Meeting
4-5PM	Business Magazines Roundtable
5-6:30PM	Opening Reception at The Westin
6:30PM	<i>Dinner on Your Own</i>



FRI, JANUARY 20

9-10AM	Part 1
10-10:15AM	<i>Break</i>
10:15-11:15AM	Part 2
11:15-NOON	Group Discussion on Leadership
NOON-5PM	Publisher Networking Time
5:30-7PM	Cocktail Party at Connie Wimer's Home

FIND, FIX, FILL YOUR LEADERSHIP GAP

with Candice Gottlieb-Clark

Even the most talented and well-meaning leaders have blind-spots. Gaps in their awareness impact teamwork, create conflict, and lead to a loss of talent. Author Candice Gottlieb-Clark will enlighten any leader to their gaps, provide strategies for repairing past damage, and teach skills that secure a healthy and successful future for the leader, their teams, and their company.

You want a successful team... but challenges come at every turn. Could you lead differently, better? What do employees need?

Management thinks they know, but often they're wrong. This kills workplace morale and retention. Leaders stretching from supervisor up through the C-suite make missteps because they don't recognize the gaps in their leadership knowledge base.

- You will learn:
- the true role of a leader
 - how to cultivate trust on a team
 - methods for managing conflict and building resolution

Leaders recognize when their team is lacking accountability, struggling with silos, poor communication, and other workplace challenges, yet rare is the leader who realizes those issues are traced back to them.

SAT, JANUARY 21

9-10AM

KEEPING AUDIENCE AS YOUR NUMBER ONE PRIORITY

In the ever-shifting world of media, it's hard to stay focused. With the rise of content marketing, complex sponsorships, and other digital initiatives, it's hard to keep your audience as the number one priority. Crain's group publisher Jim Kirk will share how the company is keeping the best interest of readers central its decision making.

10-10:15AM

Break

10:15-NOON

MINI-MASTER CLASS

Many business journals have developed a particular expertise in an aspect of the business. That could be content marketing, paywalls, email marketing, social media management or video production. At the Winter conference, we will have 4 publishers lead a 30-minuter master class.

You will learn:

- what they're experts in
- why they've developed the expertise
- key insights to become an expert
- steps to replicate their expertise

Let's share our expertise and build a stronger business.

NOON-5:30PM

6-8PM

Publisher Networking Time

Optional Group Dinner at La Palapa on the beach

Púlpero 105-3, Romantic Zone, downtown Puerto Vallarta

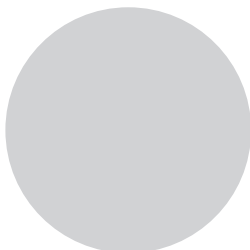


SPEAKER BIOS



Candice Gottlieb-Clark, author of the best-selling leadership book, “Find, Fix, Fill Your Leadership Gap”, is a renowned business advisor, coach, and conflict management specialist. As the founder of Dynamic Team Solutions, Candice and her team of experts help organizational teams and leaders across all industries to strengthen the workplace through enhanced communication, attuned leadership, and healthy conflict management.

Candice is a much sought-after speaker on topics including Leadership, Communication, Conflict Management, and Team Dynamics, and Candice has been published in numerous business and professional journals, including *Business Insider* and *Forbes* where she serves as a contributing writer.



Jim Kirk was named group publisher in January 2021, overseeing all business and editorial operations of Crain's Chicago Business, as well as Crain's sister business publications in New York, Detroit and Cleveland.

A veteran of Chicago journalism and publishing circles, Kirk rejoined Crain's in October 2018 as publisher and executive editor. Prior to that, he was editor in chief of the *Los Angeles Times* when it was owned by the Chicago Tribune's parent company, Tribune Publishing. Before joining Tribune Publishing in 2017 as senior vice president of strategic initiatives, he served as senior vice president, editor and publisher of the *Chicago Sun-Times* for five years. Kirk was *Crain's Chicago Business'* chief of editorial operations from 2011 to 2012.

THANK YOU MEETING SPONSORS

The logo for adcellerant, featuring a stylized orange flame icon above the word "adcellerant" in a lowercase, sans-serif font.

The logo for LaunchPad, with "LaunchPad" in a large, bold, blue sans-serif font and "MEDIA MANAGEMENT" in a smaller, blue sans-serif font below it.



OUR DATA SPEAKS VOLUMES

Best Companies Group >>>

The logo for The Magazine Manager, featuring a blue square icon with a white letter "M" inside, followed by the words "THE MAGAZINE" in a small, blue, all-caps sans-serif font, and "Manager" in a large, bold, blue sans-serif font.